



The Centre for Sustainable Transportation  
Le Centre pour un transport durable

at  THE UNIVERSITY OF WINNIPEG

## **MEDIA RELEASE**

### **The CST AWARDED EXCELLENCE IN SUSTAINABILITY**

Winnipeg, November 27, 2008 – The Centre for Sustainable Transportation (CST) is receiving an Excellence in Sustainability Award from The Manitoba Round Table for Sustainable Development.

“We are very honoured to be rewarded for our efforts to further sustainable development,” said the CST’s Research Director Terry Zdan. “Our goal is to work with organizations and individuals to provide information, tools, and research they can use to achieve long-term sustainable transportation practices.”

This award recognizes the lasting contribution the CST has made as an organization in promoting the principals and understanding of sustainability. This includes research on driver feedback systems, the transportation habits of children (*Kids on the Move*), and the development of an internationally recognized definition of sustainable transportation.

The CST will receive the award on Nov. 27 at a reception at the Delta Winnipeg Hotel. The presentation is a component of the Choose the Future Education for Sustainable Development Conference, held in Winnipeg from Nov. 26-28, 2008.

The Centre for Sustainable Transportation at The University of Winnipeg is a membership-based, non-profit organization that facilitates best practices for the movement of people and goods over the long-term. The CST bridges academic, business, and public interests to identify and help craft winning transportation solutions that benefit society and environment and enhance mobility. For more information, visit <http://cst.uwinnipeg.ca>.

-- 30 --

For more information, please contact:

Jolene Bergen, Communication and Membership Coordinator  
Office: 204-980-7180  
[j.bergen@uwinnipeg.ca](mailto:j.bergen@uwinnipeg.ca)

Terry Zdan, Research Director  
204-988-7138  
[t.zdan@uwinnipeg.ca](mailto:t.zdan@uwinnipeg.ca)